

### Site Usage

**766,488** Visits

**55.32%** Bounce Rate

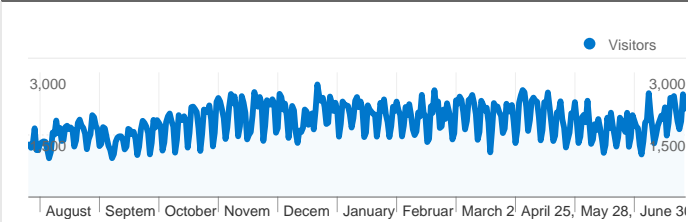
**5,142,779** Pageviews

**00:04:09** Avg. Time on Site

**6.71** Pages/Visit

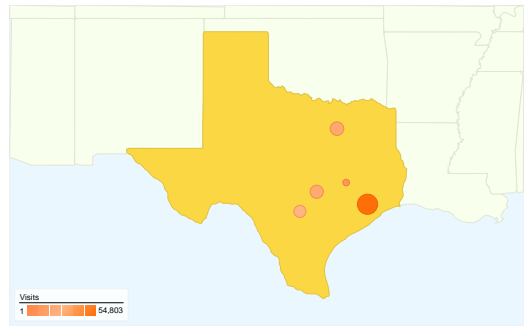
**64.63%** % New Visits

### Visitors Overview

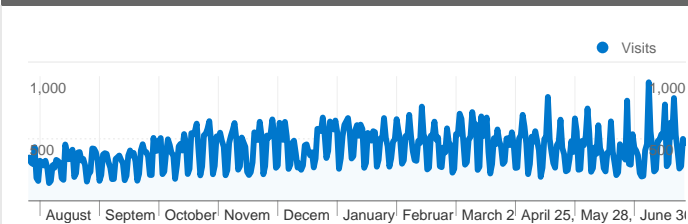


**Visitors**  
**504,272**

### Map Overlay 21176

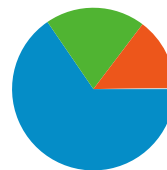


### Direct Traffic



**Visits**  
**152,365**

### Traffic Sources Overview



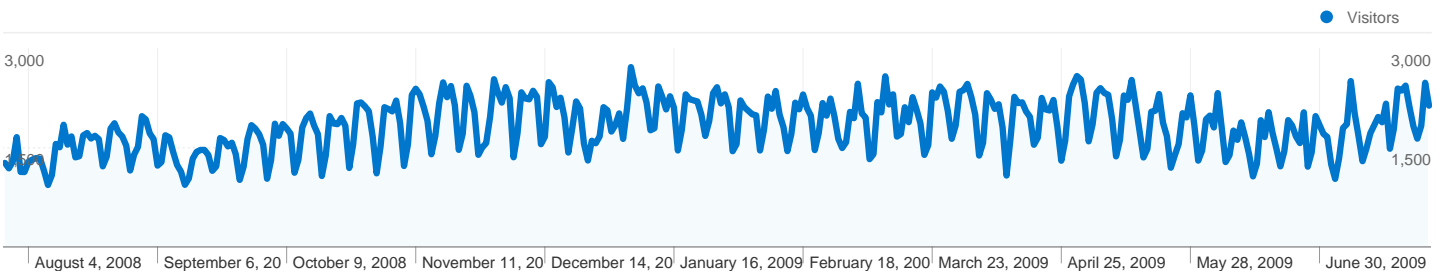
- **Search Engines**  
501,643.00 (65.45%)
- **Direct Traffic**  
152,365.00 (19.88%)
- **Referring Sites**  
110,952.00 (14.48%)
- **Other**  
1,528 (0.20%)

Top Landing Pages		
Page	Entrances	% visits
/app/home	161,981	24.21%
/app/hunting-and-fishing-	11,467	1.71%
/app/videos	11,375	1.70%
/app/pictures	9,816	1.47%
/app/pages/Home/	9,331	1.39%








All Traffic Sources		
Source/Medium	Visits	% visits
google / organic	366,847	47.86%
(direct) / (none)	152,365	19.88%
yahoo / organic	72,630	9.48%
msn / organic	23,957	3.13%
images.google.com / referral	10,828	1.41%

Content Overview		
Pages	Pageviews	% Pageviews
/app/home	281,494	6.06%
/app/pictures	187,601	4.04%
/app/videos	123,651	2.66%
/app/forum	106,983	2.30%
/app/hunting-and-fishing-	81,182	1.75%

Search Engine: google		
Keyword	Visits	% visits
hunting videos	4,763	1.27%
texashuntfish	4,707	1.25%
texas hunt fish	3,884	1.03%
texashuntfish.com	2,603	0.69%
texas hunt and fish	2,249	0.60%

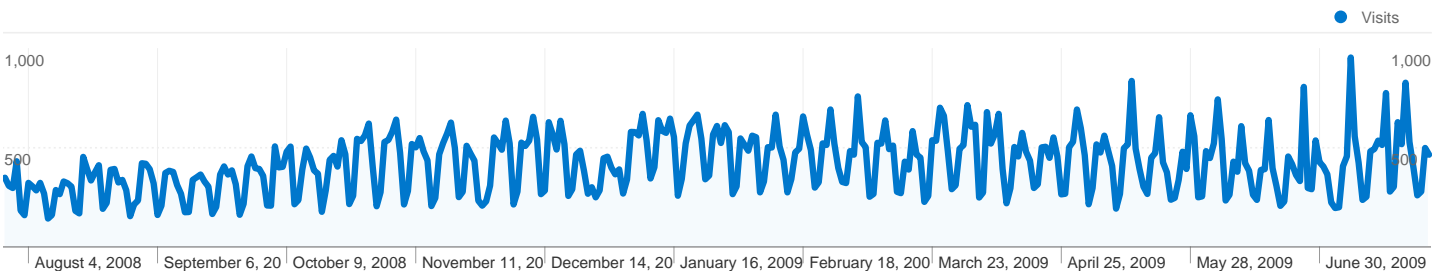


**504,272 people visited this site**

-  **766,488 Visits**
-  **504,272 Absolute Unique Visitors**
-  **5,142,779 Pageviews**
-  **6.71 Average Pageviews**
-  **00:04:09 Time on Site**
-  **55.32% Bounce Rate**
-  **64.63% New Visits**

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	609,801	79.56%	Cable	240,876	31.43%
Firefox	116,363	15.18%	Unknown	216,719	28.27%
Safari	30,564	3.99%	DSL	191,807	25.02%
Chrome	4,704	0.61%	T1	85,679	11.18%
Opera	2,051	0.27%	Dialup	22,545	2.94%



## 152,365 visits came directly to this site

### Site Usage



**152,365 Visits**

% of Site Total: 19.88%



**10.31 Pages/Visit**

Site Avg: 6.71 (53.65%)



**00:06:15 Avg. Time on Site**

Site Avg: 00:04:09 (50.38%)



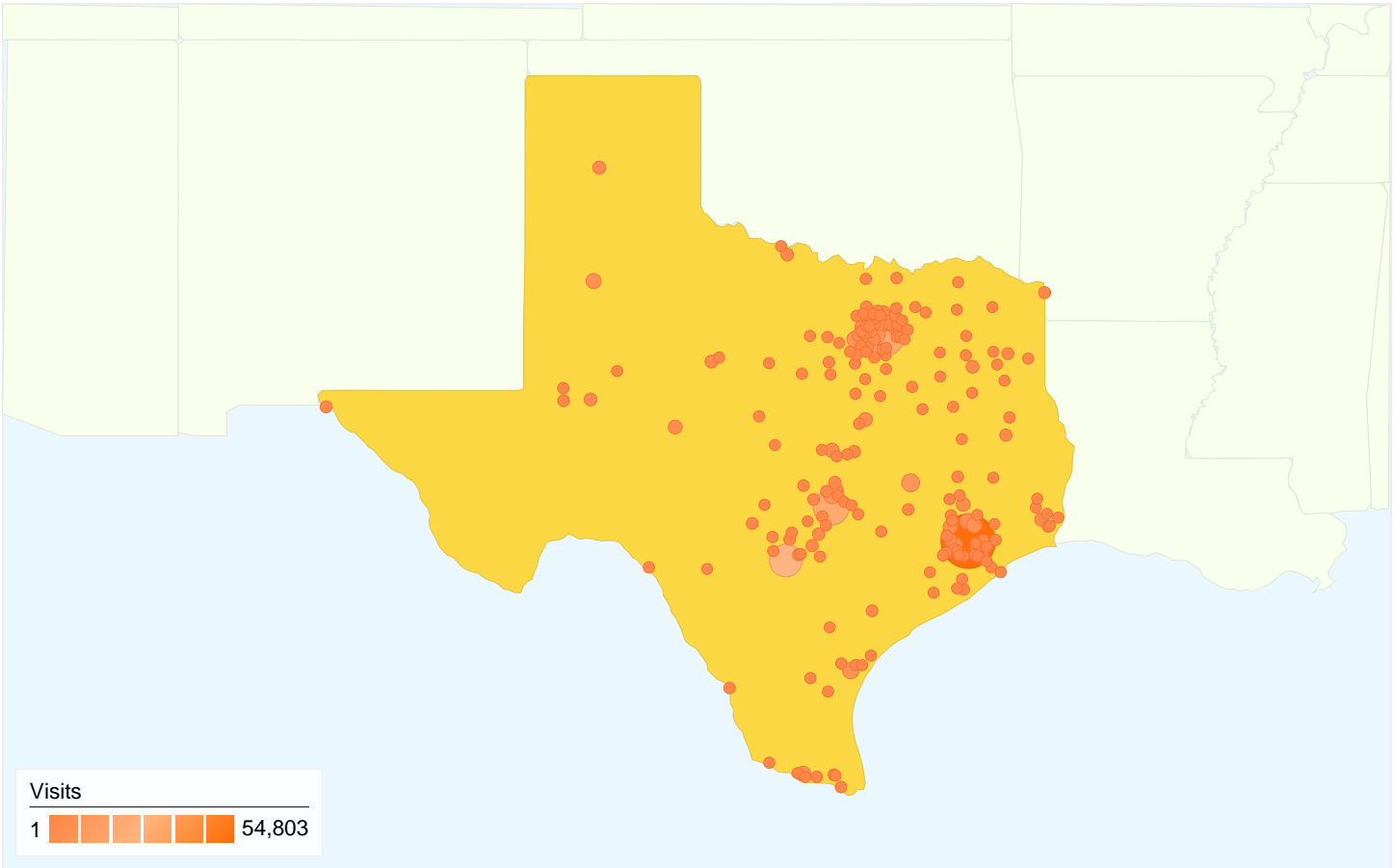
**41.38% % New Visits**

Site Avg: 64.63% (-35.98%)



**32.35% Bounce Rate**

Site Avg: 55.32% (-41.53%)

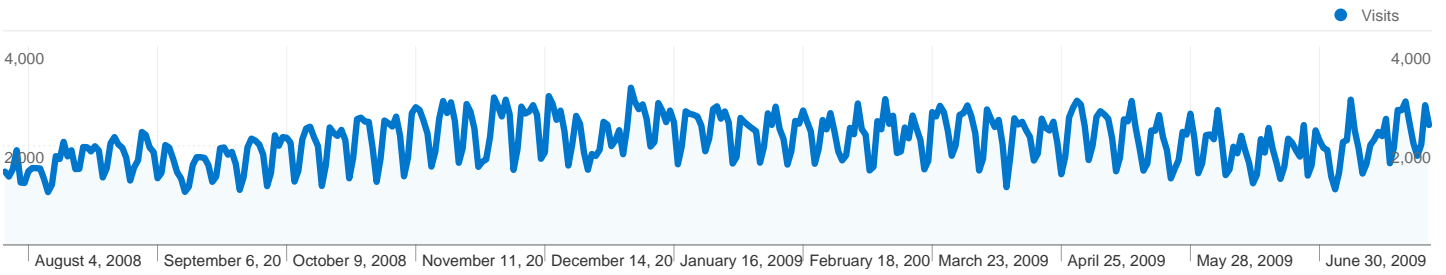


## This state sent 407,992 visits via 661 cities




Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>407,992</b> % of Site Total: 53.23%	<b>8.67</b> Site Avg: 6.71 (29.22%)	<b>00:05:14</b> Site Avg: 00:04:09 (25.86%)	<b>52.82%</b> Site Avg: 64.63% (-18.28%)	<b>45.08%</b> Site Avg: 55.32% (-18.51%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Houston	54,803	8.57	00:05:08	51.48%	45.53%
Dallas	32,277	8.05	00:04:55	57.42%	47.47%
Austin	31,214	8.18	00:05:32	47.77%	47.60%
San Antonio	27,410	8.07	00:04:56	50.90%	44.73%
Bryan	8,871	8.35	00:04:27	44.52%	40.15%
Mc Neil	8,298	7.59	00:04:42	40.85%	38.84%
Addison	8,090	10.06	00:06:21	51.37%	43.70%
Irving	7,259	7.90	00:05:20	50.60%	46.43%
Corpus Christi	6,923	10.64	00:05:40	58.00%	40.14%

Ft Worth	<b>6,719</b>	9.64	00:05:25	51.82%	44.04%
					1 - 10 of 661



All traffic sources sent a total of 766,488 visits

-  19.88% Direct Traffic
-  14.48% Referring Sites
-  65.45% Search Engines



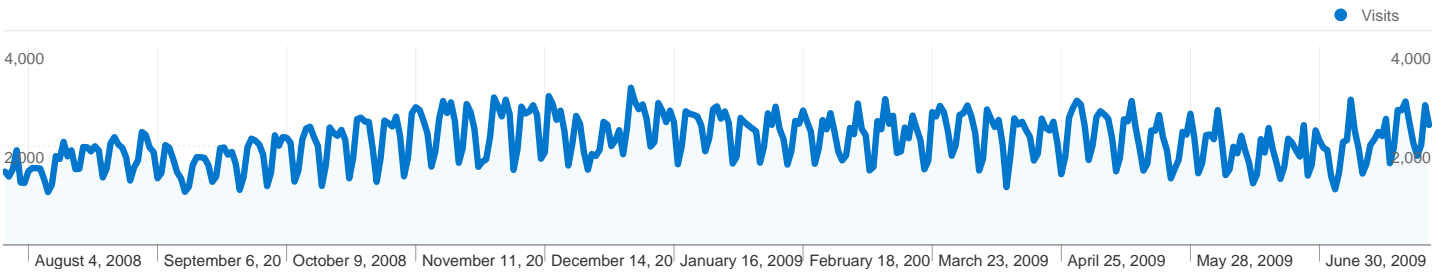
- **Search Engines**  
501,643.00 (65.45%)
- **Direct Traffic**  
152,365.00 (19.88%)
- **Referring Sites**  
110,952.00 (14.48%)
- **Other**  
1,528 (0.20%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	366,847	47.86%	texashuntfish	6,788	1.35%
(direct) ((none))	152,365	19.88%	hunting videos	5,009	1.00%
yahoo (organic)	72,630	9.48%	texas hunt fish	4,884	0.97%
msn (organic)	23,957	3.13%	texashuntfish.com	4,677	0.93%
images.google.com (referral)	10,828	1.41%	texas hunt and fish	3,591	0.72%

# All Traffic Sources

Comparing to: Site

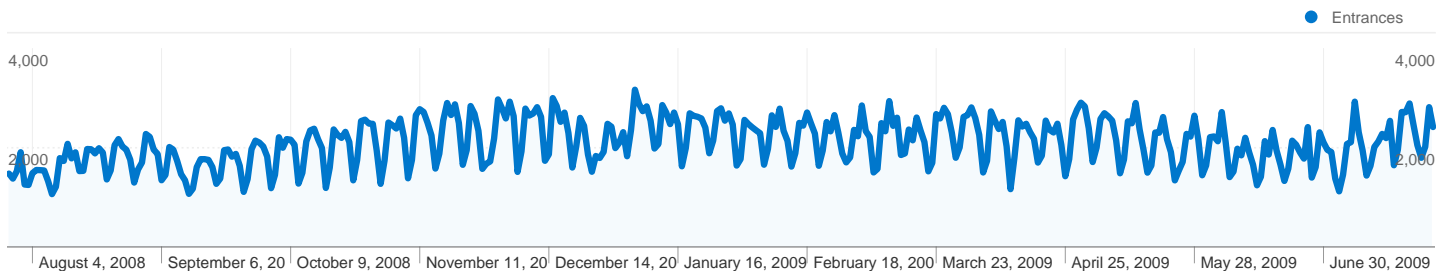


All traffic sources sent 766,488 visits via 3,004 sources and mediums

Site Usage

<b>Visits</b> <b>766,488</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>6.71</b> Site Avg: 6.71 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:09</b> Site Avg: 00:04:09 (0.00%)	<b>% New Visits</b> <b>64.78%</b> Site Avg: 64.63% (0.22%)	<b>Bounce Rate</b> <b>55.32%</b> Site Avg: 55.32% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	366,847	4.89	00:03:01	74.21%	65.80%
(direct) / (none)	152,365	10.31	00:06:15	41.38%	32.35%
yahoo / organic	72,630	7.27	00:04:24	71.29%	54.51%
msn / organic	23,957	7.32	00:04:08	69.98%	54.36%
images.google.com / referral	10,828	2.18	00:00:52	93.86%	77.53%
aol / organic	9,956	4.30	00:03:05	76.43%	64.01%
google / cpc	9,611	9.23	00:05:46	74.08%	42.60%
live / organic	7,787	6.16	00:03:55	74.59%	57.16%
dallas.craigslist.org / referral	7,030	6.64	00:03:54	55.68%	61.88%
houston.craigslist.org / referral	5,830	6.17	00:03:45	52.42%	57.92%

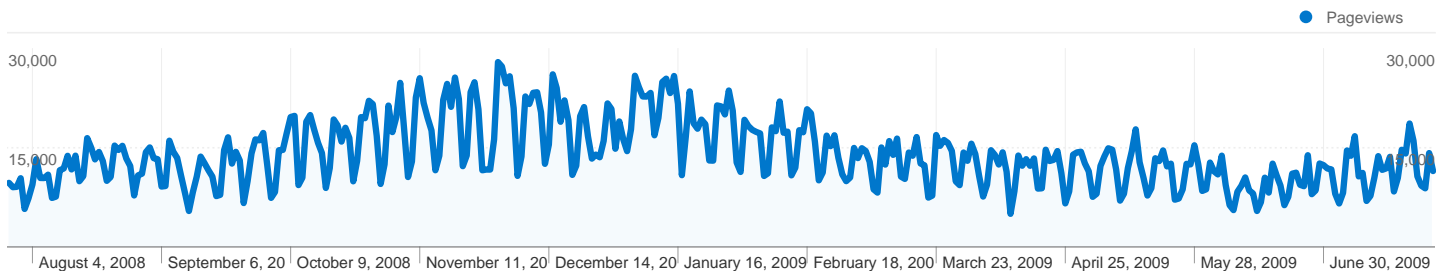
1 - 10 of 3,004



**669,157 visits entered the site through 38,753 pages**

Landing Pages

Page	Entrances	Bounces	Bounce Rate			
<table border="0" style="width:100%"> <tr> <td style="width:33%"> <b>Entrances</b>  <b>669,157</b>                      % of Site Total:                      87.30%                 </td> <td style="width:33%"> <b>Bounces</b>  <b>345,499</b>                      % of Site Total:                      81.48%                 </td> <td style="width:33%"> <b>Bounce Rate</b>  <b>51.63%</b>                      Site Avg:                      55.32% (-6.66%)                 </td> </tr> </table>				<b>Entrances</b> <b>669,157</b> % of Site Total: 87.30%	<b>Bounces</b> <b>345,499</b> % of Site Total: 81.48%	<b>Bounce Rate</b> <b>51.63%</b> Site Avg: 55.32% (-6.66%)
<b>Entrances</b> <b>669,157</b> % of Site Total: 87.30%	<b>Bounces</b> <b>345,499</b> % of Site Total: 81.48%	<b>Bounce Rate</b> <b>51.63%</b> Site Avg: 55.32% (-6.66%)				
/app/home	161,981	32,666	20.17%			
/app/hunting-and-fishing-guides-and-leases/browse	11,467	3,396	29.62%			
/app/videos	11,375	1,660	14.59%			
/app/pictures	9,816	1,899	19.35%			
/app/pages/Home/	9,331	1,735	18.59%			
/app/forum	8,162	860	10.54%			
/app/calendar	4,609	2,056	44.61%			
/app/hunting-and-fishing-guides-and-leases/search/type/HUNTING_LEASE/	4,162	1,016	24.41%			
/app/view/Post/17525/Buy-Wildlife-Tranquilizer-Dart-Gun	4,002	3,470	86.71%			
/app/forum/23122/Mirror-Hunting-Blinds-Unbeleivable/Let-s-Talk-Texas-Outdoors-News-Announcements	3,720	2,950	79.30%			
			1 - 10 of 38,753			



Pages on this site were viewed a total of 5,142,779 times

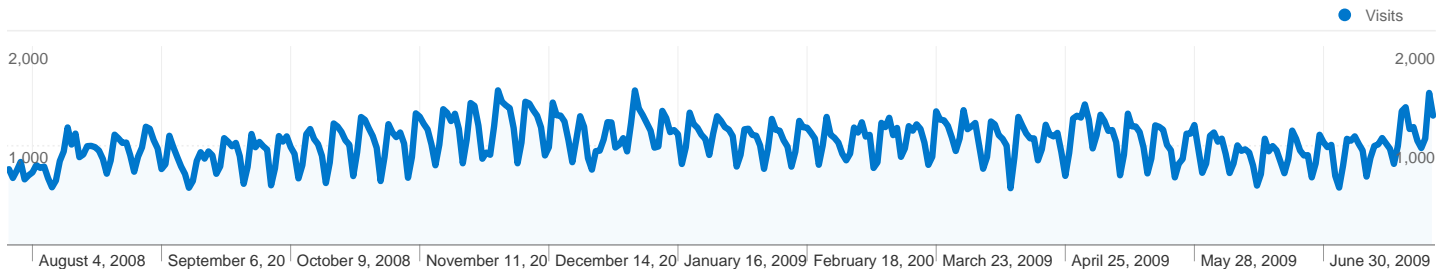
 **5,142,779** Pageviews

 **3,638,206** Unique Views

 **55.32%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/app/home	281,494	6.06%
/app/pictures	187,601	4.04%
/app/videos	123,651	2.66%
/app/forum	106,983	2.30%
/app/hunting-and-fishing-guides-and-leases/browse	81,182	1.75%



**google sent 376,458 total visits via 191,524 keywords**

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>376,458</b> % of Site Total: 49.11%	<b>5.00</b> Site Avg: 6.71 (-25.45%)	<b>00:03:05</b> Site Avg: 00:04:09 (-25.73%)	<b>74.21%</b> Site Avg: 64.63% (14.81%)	<b>65.20%</b> Site Avg: 55.32% (17.87%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
hunting videos	4,763	15.17	00:12:59	65.46%	14.80%
texashuntfish	4,707	16.50	00:08:42	12.87%	12.41%
texas hunt fish	3,884	15.99	00:08:30	17.46%	11.95%
texashuntfish.com	2,603	16.07	00:10:31	23.28%	13.95%
texas hunt and fish	2,249	17.15	00:09:33	19.48%	9.12%
texas hunting	1,858	14.32	00:09:18	56.24%	27.23%
tranquilizer gun	1,788	1.26	00:00:36	95.92%	89.32%
mirror hunting blinds	1,338	2.01	00:01:43	86.77%	76.46%
(not set)	1,215	5.67	00:03:24	79.84%	48.72%
texas hunting leases	1,212	18.86	00:11:05	42.49%	20.13%

1 - 10 of 191,524